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Frederick G. Crane is an executive professor of Entrepreneurship & Innovation at the College of Business at Northeastern University, Editor of the Journal of the Academy of Business Education, and co-founder of Ceilidh Insights LLC, an innovation management training, intellectual property consulting, and consumer insight company. He was formerly a professor of marketing and entrepreneurship at the University of New Hampshire and a chair and full professor at Dalhousie University.

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Professor Crane's current research focus is on corporate innovation, the branding of new service ventures, the psychology of entrepreneurship, and entrepreneurship education. He teaches courses in innovation, innovation and enterprise growth, and entrepreneurial marketing. Industry & Academic Experience

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